

ISUZU
RELIABILITY IS EVERYTHING

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isuzu.com.au

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**ISUZU TRUCKS
CORPORATE**



ISUZU TRUCKS

Thirty years plus and still number one.

Isuzu has led Australia's truck market since 1989* with a sole vision; remain unquestionably number one in trucks. Today Isuzu is one of the world's largest producers of commercial vehicles, with over 70 truck dealers and servicing locations across Australia. There's no doubt the bulk of this success is due to our exceptional engineering – trucks that combine industry-leading reliability with serious smarts and comfort, and diesel engines that are unbeatable workhorses. Our mission is simple really. Be the Trusted Partner leading in whole of life solutions for our customers. And with our people and their superior philosophy of service, we do just that. Today, one in every four new trucks sold in Australia is an Isuzu.

*According to T-Mark industry statistics.

Trusted leader.

If you care, you can. Five little words, but, to us, they say so much. Isuzu trucks came to Australia in 1972 and quickly built a reputation for mechanical reliability. As the word spread, both our reputation for reliability and quest for leadership were born. And we became the trusted leader in the Australian truck industry.

BRAND VALUES.

How do we do it? It's simple really. We have three basic principles to guide how we behave across every part of our business, every time we deal with a customer, dealer or supplier.

1. EASY.

It may come as a surprise, but many of our customers don't even think of themselves as truck drivers. That's because it doesn't matter what industry you're in we have a truck that's ready to do serious work and is easy for you to work with.

2. RELIABLE.

Reliability means so much more to us than just a mechanically reliable truck. It's about our people and our entire philosophy. When you buy a truck from Isuzu, you can count on us from start to finish.

3. LEADER.

We've been a market leader for over thirty years now. Our secret? We keep things clear and simple. No worries, no fuss and many of our owners have no thought of ever owning anything but Isuzu.



LOCAL AUSTRALIAN OPERATIONS.

Isuzu Australia Limited is a fully-owned subsidiary of Isuzu Motors Japan. But everything is still operated right here in Australia. In fact, for the first time in recent years the entire Melbourne based operation is under one roof.

DEALER NETWORK.

The Isuzu truck range is marketed through an accredited truck dealer network, with over 70 truck dealers and servicing locations across Australia. And what does that give you? Peace of mind from the largest truck dealer network in Australia.



CONSTRUCTION.



LOGISTICS.



Industry focus.

Behind every industry is an Isuzu truck. Well at least it seems like it. Isuzu trucks come in a variety of specifications, making them perfect for customised applications. From construction, logistics, mining, waste, emergency and utility services, Isuzu trucks keep the cogs turning, so you can concentrate on the job at hand.

UTILITY SERVICES.



EMERGENCY SERVICES.



WASTE.



MINING.



GOVERNMENT/ COUNCIL.





N SERIES

F SERIES

FX SERIES

FY SERIES

GIGA SERIES

TRAYPACK

TIPPER

TRADEPACK

VANPACK

SERVICEPACK X

FREIGHTPACK

Largest model range in the market.

We offer the largest model range in the market and each and every truck offers superior safety, performance, driveability, comfort, operating costs, productivity and of course reliability. At the end of the day, whatever you choose from Isuzu, is a decision well made. Whether you are looking for a light, medium or heavy-duty truck chances are there's a model in our range to suit your application.

The range starts with Australia's number one light truck for over 30 years, the Isuzu N Series, which is typically the

market leader in any country it's sold. Next up, you've got the F Series, with a diverse range of engine, transmission and wheelbase options to suit your application.

Our FX and FY Series are designed specifically for Australian conditions, with innovations like the twin steering axles on the FY. From there, you go to the Giga Series, our largest models designed for long hauls.

Ready-to-Work.

There are two ways to buy a new truck. The first, is choosing a truck and then ordering a body to be built for it. And the second? Well you just have to visit an Isuzu Dealer and drive it out the door. You see, we have a comprehensive range of complete bodied, designed and built to our specifications. They come with everything, including our comprehensive factory warranty. And best of all, they're ready and raring to go. Many of the N Series Ready-to-Work models, (GVM of 4.5 tonnes or less), can be driven on a passenger car licence, making them accessible to more drivers.

For construction jobs, we've got the TradePack, Traypack, ServicePack X and of course the Tipper. Or if you're after convenience and comfort, the Ready-to-Work Vanpack or Freightpack, really delivers the goods. Or the furniture. Or whatever needs delivering.

Depending on the model you choose, Isuzu's Ready-to-Work range includes models that can carry up to a tonne-and-a half (that's around 50% more than your typical ute). You also get the flexibility of a much larger tray. And bigger payloads mean bigger paydays.

Isuzu Genuine Parts.

Regardless of what your choice of model, it's the finishing touches that you invest in that can make the real difference to your comfort and productivity. Using Isuzu Genuine Parts will assist in maintaining the integrity of your truck, so when it comes time to upgrade, your Isuzu is likely to have a better resale value. Also by using Isuzu Genuine Parts you are ensuring that the parts fit as they were originally designed to do.

ISUZU SALES INFORMATION SYSTEM.

You deserve your perfect truck. That's why we created ISIS, industry-leading technology that lets you determine whether your dimensions, loaded body and payload placement will be within the statutory limits. So, you don't just get a truck that's close, you get the truck that's right for your application.



WARRANTY/ EXTENDED CARE.

Isuzu Extended Care* provides a two-year extension to Isuzu's 3-year factory warranty. On top of this, customers also receive a two-year extension of Isuzu Assist. Available when you buy your truck, it's the ultimate peace of mind.

*At additional cost.



Isuzu Care.

At Isuzu, we know buying a truck is just the beginning. That's why we offer the most comprehensive customer care truck programme ever seen in Australia. Isuzu Care offers a suite of innovative support and a level of customer care that's setting new industry standards. Our in-house Customer Care Centre team is only ever an email or call away. So, when you drive away, you can be rest assured we're never far behind. (Freecall **1800 035 640**).

WARRANTY, BVP & GENUINE PARTS.

No two truck drivers use their Isuzu the same way. That's why we provide a range of warranties to suit various applications. But nothing gives a truck driver more peace-of-mind than Genuine Isuzu parts. On top of this, we have the Best Value Parts range (BVP); a comprehensive range of high-quality truck service parts to keep older models as good as new. Parts availability, prices, dependability and quality mean you can relax on the road knowing help is never far away. Buy an Isuzu truck and you buy it for life



ACCESSORY RANGE.

We've got accessories for just about everything; protection, performance, technology, storage; you name it. All accessories are tried and tested to meet Isuzu's rigorous engineering and styling standards. The newest edition? The Bullbar. Our engineers worked for over three years to ensure it was styled to integrate seamlessly with the design of our trucks. And to work in perfect partnership with the Isuzu airbags.



ISUZU ASSIST.

Isuzu Assist is a 3-year, 24-hour roadside assistance program that comes at no extra cost with all new Isuzu trucks. And while our trucks are renowned for their reliability, even if you run out of fuel, lose your keys, get a flat tyre (or battery), Isuzu Assist will be there to sort it out. Isuzu assist can be extended on trucks up to 8 years of age, at an additional cost.



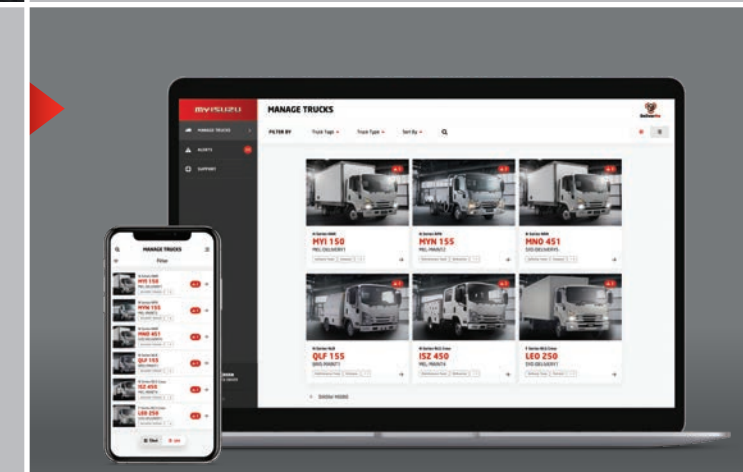
IBD. ISUZU BY DESIGN.

Trucks are personal. We know that. That's why we offer Isuzu by design (IBD). IBD uniform fitment of certain parts and accessories prior to delivery to dealers ensures timely fitment by specialists. So, you simply picture your perfect truck. And we build it. It's that easy.



MYISUZU.

The Mysuzu customer portal is a user friendly tool that enables truck owners to access complete models details, servicing schedules and important product and service alerts.



PRIORITY SERVICING.

Isuzu Priority* offers 3 levels of stress free service agreements designed to smooth out the cost of running your truck allowing you to concentrate on your business. Isuzu Priority One takes the stress out of servicing your truck, Isuzu Priority Total covers all items of Priority One plus more, and Isuzu Heritage is tailored for owners of older Isuzu trucks. Your trucks will be looked after by Isuzu trained experts using Isuzu parts.

*At additional cost.



Our goods and services come with guarantees that cannot be excluded under the Australian Consumer Law. For major failures with the service, you are entitled: to cancel your service contract with us; and to a refund for the unused portion, or to compensation for its reduced value. You are also entitled to choose a refund or replacement for major failures with goods. If a failure with the goods or a service does not amount to a major failure, you are entitled to have the failure rectified in a reasonable time. If this is not done you are entitled to a refund for the goods and to cancel the contract for the service and obtain a refund of any unused portion. You are also entitled to be compensated for any other reasonably foreseeable loss or damage from a failure in the goods or service.